

Eleanor Adams

39 Searells Rd

Strowan, Ōtautahi Christchurch, 8052

022 169 1528 ellieadams.film@gmail.com | ellie.adams@canterbury.ac.nz

Versatile media producer and communications specialist with expertise in storytelling across digital, broadcast, and interactive platforms. Skilled in video production, editing, motion graphics, and content strategy, with experience in outreach, education, and brand communication. Adept at translating complex ideas into engaging multimedia content and managing projects from concept to delivery.

Hard Skills

- Video Production & Editing: Experience in DaVinci Resolve, Adobe Premiere Pro, Avid Media Composer
- Camera & Drone Operation: Experienced in shooting broadcast-quality footage
- Comfortable with a range of cameras from prosumer FX30s through to hybrid (Canon R5C) and Sony FX6 & FX9.
- Motion Graphics & Design: Adobe After Effects, Illustrator, InDesign, Black Magic Fusion, can do simple 2D animations, basic 3D modeling (Blender)
- Colour correction and grading in Da Vinci Resolve
- Trained as Floor Pilot for virtual production suite shoots, this involves coordinating simulated travel plates utilising Pixera and working with 2.5D + 3D environments from Unreal. Experience designing & setting up V.P shoots.
- Interactive & Emerging Media: Designing and developing Virtual Reality & Augmented Reality content (Unity/Unreal)
- Scriptwriting & Storytelling: Rundown Creator, Final Draft
- Graphic Design & UX/UI: Theoretic ideation strategies, persona development, prototyping through to final implementation
- Infographics & Instructional Content: Visual storytelling and interpreting complex information
- Social Media & Digital Content: Strategy, content creation, and management
- Project & Event Management: Planning and executing outreach programs, exhibitions, and communications initiatives
- Science Communication & Education: Translating complex ideas for public engagement

Soft Skills

- Creative Problem-Solving: Finding innovative ways to engage audiences across platforms
- Strategic Thinking: Aligning content with brand identity and audience needs
- Collaboration & Teamwork: Working effectively across teams, stakeholders, and clients
- Adaptability: Thriving in fast-paced, evolving media and education environments
- Attention to Detail: Ensuring accuracy in research, storytelling, and production quality

- Leadership & Mentorship: Experience teaching, training, and guiding teams and individuals in media production
- Communication & Public Engagement: Comfortable speaking to diverse audiences and tailoring messages effectively for different groups

Experience

July 14 2024 - PRESENT

Canterbury University, Christchurch– *Lecturer and Senior Tutor in Cinematic Arts, Digital Screen*

- 2025 Lecturer covering introduction + hands on practice, and intro to workflows for film and editing with second year students, through to advanced post production methods including green screen chroma-keying, coordinating for virtual production shoots with Pixera + Unreal, production design elements as well as teaching introductory Avid Media Composer + media management modules to the third year students.
- Senior Tutor for Post Production methods and storytelling for the screen in Semester 2 2024.

2023 - PRESENT

Freelancer, Christchurch– *Providing media services to external clients*

- Editor - specialising in observational style short documentaries + adventure film.
- Sub contracted Editor for Volunteer Service Abroad PNG promos
- Director, Producer, DoP and Editor for an ongoing Restorative Justice archival project with victims of the March 15 attacks
- Producing commercial media assets for a variety of clients in automotive, property market and construction industries, including social media posts, short videos, posters, billboards and pamphlets.
- Director/Producer on several short films, including a 360-VR experience selected for DocEdge 2024, films selected for NZMFF and awarded a 2023 Monster Children film competition Top 10 selection.

March 2024 - July 2024

Frank Film, Christchurch – *Researcher and Camera/Drone Operator*

- Producing broadcast quality footage via camera and drone operation
- Story researcher, finding leads and coordinating shoots.

October 2021 - March 2023

University of Otago, Dunedin – *Outreach and Communications Manager*

- Designing and implementing new programmes for public outreach
- Working within schools and the wider public
- Creating brand assets and videography content
- Designing graphic assets including posters, banners, pamphlets and event merchandise
- Writing copy and handling newsletter distribution

- Event management and planning

April 2019 - October 2021

Whitebait Media, Christchurch – *Broadcast Television Writer, Question Coordinator on Fanimals S2, Papa Kainga HLTV, Brainbusters S1 & 2*

- Writing and researching television content for 5x 30 min episodes weekly
- Operating autocue machines
- Managing, re-writing, fact checking and adapting quiz questions written by teachers for TVNZ2 children's quiz show

Nov 2017 - April 2019

Royal Society Te Apārangi – *Communications Assistant*

- Editor of weekly Alert newsletter
- Managing social media accounts
- Writing articles and press releases
- Assisting with event planning and delivery

Education

Feb 2023- March 2024

HITLab, Canterbury University College of Engineering, Christchurch – *Masters of Human Interface Technology with Distinction*

HITLab focuses on the design and development of human centred technology with a special focus on extended realities/interactive technology. This degree spanned specialist knowledge in UI/UX design theory, game design, implementation and considerations of augmented and virtual reality applications. My thesis received an A+ from overseas examiners and applied the novel use of interactive portals as a scene transition device in 360-degree cinematic virtual reality, with a focus on spatial and narrative coherency.

Part time Jan 2018 - Dec 2022

Centre for Science Communication, University of Otago, Dunedin – *Masters of Applied Science in Science Communication with Distinction*

This degree focused on interpreting and disseminating complex information to a wide range of audiences, and covered a wide range of communication mediums from exhibition design theory, information hierarchy, infographics, basic animation through to non-fiction filmmaking. My final supervised independent project was a multidisciplinary school outreach programme, complete with an activity workbook and augmented reality illustrations, physical activities and games. This project was piloted successfully at two primary schools in the Dunedin region and has since visited multiple other schools after I left Dunedin (after accepting a scholarship with HITLab)

2018

University of Otago, Dunedin – *Bachelor of Science in Psychology*

In this degree I covered a range of basic developmental psychology, cognitive engineering, human factor analysis and general health sciences papers. I also minored in media studies.

2012

Mt Aspiring College, Wānaka - *NCEA Level 1, 2 & 3*

Level 3 in English, Statistics, Biology, Visual Arts, NCEA level 2 & 3 in Outdoor Education with skills including kayaking, rock-climbing, tramping/hiking, snow-shoeing, cross-country and alpine skiing, mountain biking and avalanche awareness and safety.